

ABSTRACT

An image display system for displaying an image in a space in a car where a front seat (1A) is placed, including: an image display device (100) which is embedded in a headrest unit (2A) of the front seat (1A) and which enlarges an internally displayed image and projects the enlarged image, as a virtual image, to eyes of a user from one surface exposed on the back surface of the headrest unit (2A); and attaching members (40) which attach the image display device (100) to the headrest unit (2A) so that it can rotate freely to change the orientation of the display surface of the image display device (100) which projects the virtual image.